

**A** DALIDDA

**Brochure**

**Adalidda is a premier global branding, marketing, and sales agency specializing in agricultural commodities.**

**Our mission is to connect high-quality African and Asian products with international markets, fostering sustainable growth and economic development across Africa and Asia.**

## Our end-to-end solutions cover:

- Global Branding: Developing strong, recognizable brands for Asian and African agricultural products
- Strategic Marketing: Creating and executing tailored marketing campaigns to highlight product quality and origin
- International Sales: Connecting producers with buyers worldwide

- **Contract Management:** Handling sales negotiations and preparing comprehensive agreements
- **Strategic Support:** Offering problem-solving and strategic guidance throughout the supply chain
- **Market Intelligence:** Providing insights on global market trends and opportunities

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# 1. Vegetables



White Bean

## 2. Fruits





Avocado



Mangoes

# 3. Spices



Cloves – Origin Indonesia



Cloves – Origin Comoros

# 4. Nuts and Seeds



Sesame



Sesame-based food products





## Sesame-based cosmetic products



Soybean



Soybeans in a food  
manufacturing context



A collection of cosmetics products such as lotions, creams, soaps, and shampoos that are made from soybeans



Corn / Maize



Corn syrup, Corn starch, Corn chips using maize as ingredient



Maize as an ingredient in  
cosmetics

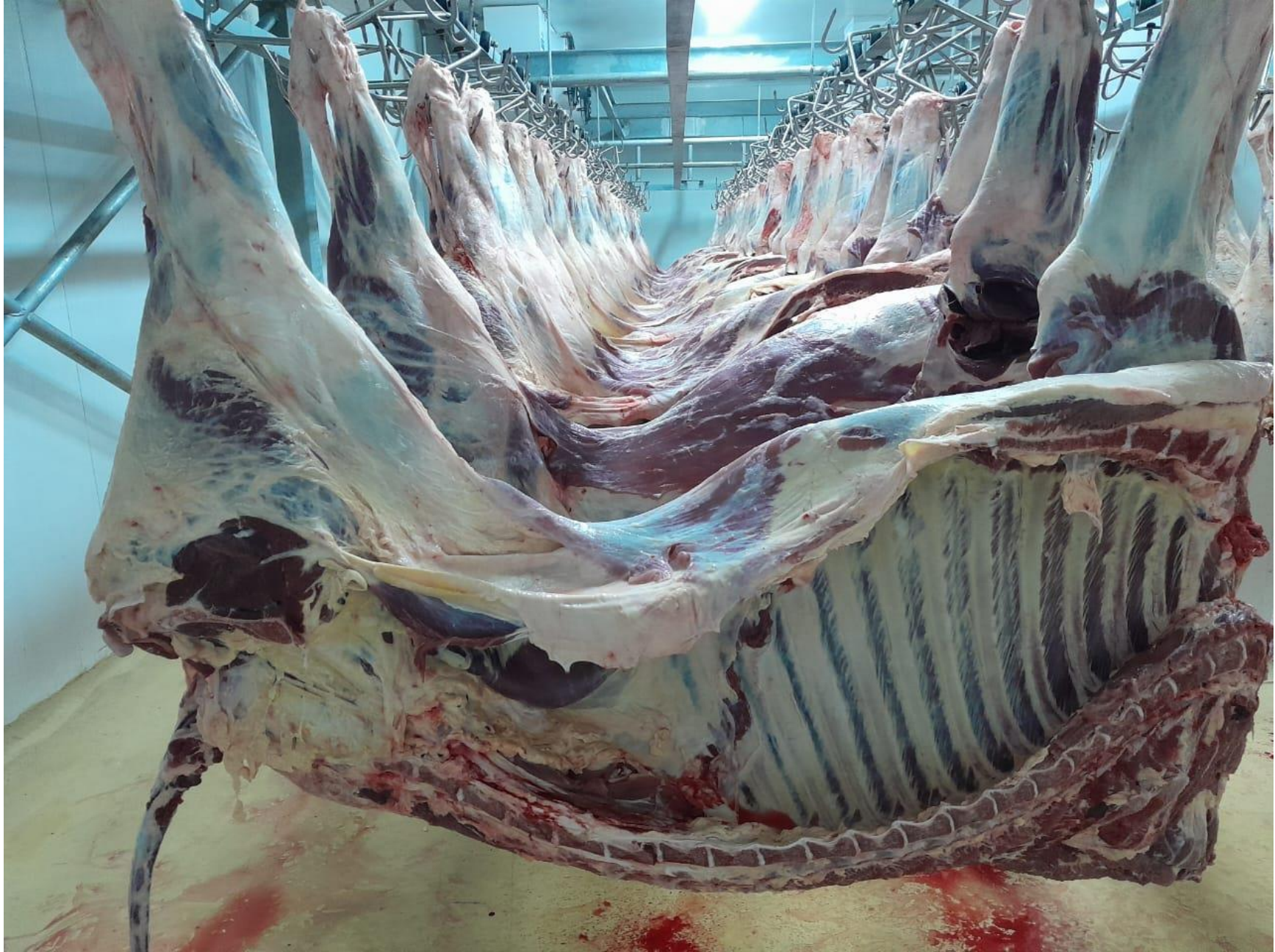
# 5. Coffee





Coffee beans: Robusta, Arabica, Local varieties

## **6. Frozen Meat**



Halal certified frozen meat



Frozen goat



Entrecôte



Roast beef

# 7. Payment Terms

## **1. Stand-by letter of credit SBLC MT 760**

We prefer utilizing the SBLC MT 760 payment term, as it provides mutual assurance and facilitates competitive pricing for both parties in our transactions. By employing the Stand-by Letter of Credit (SBLC) MT 760, we can offer your company highly competitive Free on Board (FOB) or Cost, Insurance, and Freight (CIF) prices.

To proceed with this payment arrangement, the buyer is requested to issue a Stand-by Letter of Credit (SBLC MT 760) covering the total amount for the one-year delivery period. This SBLC should guarantee 100% payment for each monthly delivery upon the submission of the Bill of Lading and the SGS Inspection Report.

It's important to note that the Stand-by Letter of Credit must be issued by a reputable financial institution, such as Standard Chartered, Bank of China, or an equivalent institution of similar credibility.



## **2. Promissory Note (PN) for One-Time Transaction**

We opt for the use of promissory notes as they foster mutual assurance and facilitate competitive pricing for both parties involved in our transactions. Leveraging the promissory note enables us to extend highly competitive Free on Board (FOB) or Cost, Insurance, and Freight (CIF) prices to your company.

To proceed with this payment arrangement, we kindly request the buyer to issue a promissory note covering the total amount for the delivery. This PN should ensure 100% payment upon the submission of the Bill of Lading and the SGS Inspection Report.

It is imperative to emphasize that the promissory note must originate from a reputable financial institution, such as Standard Chartered, Bank of China, or a comparable institution of equivalent credibility.

### 3. Letter of Credit (LC)

While the letter of credit is not our preferred payment method due to the necessity of covering expenses before receiving payment, we are willing to consider it. However, it's important to note that competitive pricing may not be feasible with payment by letter of credit.

To proceed with this payment arrangement, we kindly request the buyer to issue a letter of credit covering the total amount for one year of delivery. This LC should guarantee 100% payment for each monthly delivery upon the submission of the Bill of Lading and the SGS Inspection Report.

It is crucial to emphasize that the letter of credit must be issued by a reputable financial institution, such as Standard Chartered, Bank of China, or a comparable institution of equivalent credibility.

To contact us

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Background music: [Relaxing Green Nature - by David Fesliyan /](#)  
[www.fesliyanstudios.com](http://www.fesliyanstudios.com)

# Web sites

English <https://adalidda.com/en>

Español <https://adalidda.com/es>

عربي <https://adalidda.com/ar>

Français <https://adalidda.com/fr>

简体中文 <https://adalidda.com/zh>

# Social media

Facebook <https://www.facebook.com/adaliddaen>

LinkedIn <https://www.linkedin.com/company/adalidda>

X @adalidda <https://twitter.com/adalidda>

YouTube <https://www.youtube.com/@AdaliddaBusinessTV>

Instagram <https://www.instagram.com/adalidda>

Threads <https://www.threads.net/@adalidda>

**Thank You**