



# Concept note

## Sustainable Development Goals Partnershipfacility

Through the Sustainable Development Goals Partnershipfacility the Dutch Ministry of Foreign Affairs and RVO aim to support Public Private Partnerships (PPP) that contribute to innovative solutions for issues related to food security and sustainable entrepreneurship in developing countries. Sustainable entrepreneurship includes the agriculture sector but also sectors such as IT, tourism, waste are within the scope of this facility. The facility is part of the efforts of the Dutch government to contribute to the SDG's agenda of the UN. The abbreviation for the Sustainable Development Goals Partnershipfacility is 'SDGP'.

SDGP has a programme-based approach, outlined in the SDGP policy framework. Next to providing a grant (SDGP-project subsidy), SDGP aims to increase the impact of the programme throughout the implementation phase with additional means.

The concept note is part of the first phase of the grant facility, the development phase. The development phase includes a call for ideas. This is an invitation from the Ministry of Foreign Affairs to partnerships to submit a concept note, a short summary of the project concept. The intended Dutch registered applicant for the subsidy request can submit a concept note. If the project concept is sufficiently aligned with the policy objectives and of sufficient quality, RVO will give a positive advice on the concept note. If there is no match with the SDG Partnershipfacility, we will try to link you to other relevant programmes if applicable. The second phase of SDGP is the implementation phase. This phase starts if a SDGP-project-subsidy is granted to a PPP and will continue for the whole project period, with a maximum of 7 years.

### **Process SDGP-project subsidy**

The SDGP-project subsidy is made available in two rounds. For the second round the application deadline is 16 December 2019.

The application process of each round consists of 6 main steps:

- 1) Submission of the concept note. Submit your concept note by filling out the digital form on the SDGP website with this concept note added as an attachment.  
Deadline for submission Concept Note for the 2019 round is 1 October 2019. The concept note should be submitted by the intended Dutch registered applicant for full proposal or by the intermediary party who will also be the mandated intermediary party for the full proposal.  
Please note that embassies are equipped with a network and knowledge on the local context, local policies and other projects / programmes funded by the Dutch Government. It is advised to contact the embassy on the project idea.
- 2) Discussion on concept note with RVO.
- 3) RVO advice on concept note.
- 4) Submission of the full application.  
Deadline for submission of applications for the second round: 15:00 CET on 16 December 2019.
- 5) Assessment of the applications by RVO.
- 6) Decision on applications for the second round will be summer 2020.

The underlying document provides the format for the concept note and identifies important elements of the partnership and the project. After submission, the concept note will be discussed with RVO. During this discussion, attention will be paid to how well the project idea fits the development objectives of the SDGP policy framework and SDGP grant programme. Moreover, RVO will advise on how to improve the project idea in order to develop it into a high-quality application. Based on the concept note and subsequent discussion RVO will draft an advice, indicating whether the project idea is regarded feasible, how it can be improved and how to develop an official subsidy application. An advice from RVO on the project idea is mandatory to be able to apply for SDGP subsidy. However, this advice is informal, meaning that even with

a negative advice it is possible to submit a full application. Full applications will be assessed by RVO based on the information provided in the application documents.

#### **FURTHER INFORMATION**

More information on the SDGP Policy Framework and the types of support that is offered can be found on the website of RVO (<http://english.RVO/SDGP>).

The application process and detailed information on the SDGP-project subsidy is also to be found at the RVO website. **It is strongly advised to read these documents first before starting the application process as they provide essential information about the SDGP-grand objectives and formal requirements.**

### ***Instructions***

Please fill out the concept note by using the format below and present the information in a concise manner. The concept note **should not exceed 10 pages**, excluding the original blue explanatory texts, in Verdana 9. **Blue texts can be deleted** after completion of the concept note.

It is recommended to be as complete as possible in order to receive an optimal advice.

### ***General information***

Project title (provisional):		
SDGP -theme <sup>1)</sup>		
Target Country <sup>2)</sup>		
Name company lead partner/ applicant		
Postal address (Lead partner/applicant)	House or P.O. Box number	Number addition
	Street or P.O. Box	
Postal code and city	Postal code	City
Country		
Contact person		
E-mail		
Phone		

1) Choose one of the SDGP themes: 1.Nutrition value, 2.Efficient value chains, 3.Circular economy – agri-sector  
4. Better work and income for youth and women. Please note that every SDGP-project subsidy application should be submitted under 1 selected SDGP theme. At least 50% of the project activities should be directly related to the selected theme.

2) Refer to list of eligible countries in Policy rules (<http://english.RVO/SDGP>).

### ***Development impact (specific policy theme)***

- What is the development goal the project wants to contribute to? (max 5 lines)

The SDGP-project has to contribute to at least one of the themes below:

- 1) Nutrition value
- 2) Efficient value chains
- 3) Circular economy – agri-sector
- 4) Better work and income for youth and women

[Text]

### PROBLEM ANALYSIS

- What is the problem/are the problems that the project aims to solve?  
[Text]
- Describe the wider context of the project, paying attention to the social, economic and political situation and processes.  
[Text]
- How does the project relate to other relevant programmes and policies? E.g. the programmes of the Dutch embassy.  
[Text]

### STAKEHOLDER ANALYSIS

- Which stakeholders or stakeholder groups can be identified in the project context? Stakeholders are those parties influenced by the project and those that can influence the project directly or indirectly.

Stakeholder	Role <sup>1)</sup>	Position <sup>2)</sup>	Influence <sup>3)</sup>

1) e.g. Beneficiary, decision-maker, supplier, consumer, financier

2) e.g. For, against, ambiguous towards the change(s) required to meet the development goal

3) Low, medium, high

## Public Private Partnership (PPP)

For the requirements related to the partnership refer to the SDGP policy rules and policy framework.

- Who are the anticipated formal partners in the PPP?

Role	Organisation	Type <sup>1)</sup>	Country <sup>2)</sup>	Current status <sup>3)</sup>
Lead partner / applicant			Netherlands <sup>4)</sup>	
Partner 1				
Partner 2				
Partner ...				

1) Company / Government / Knowledge Institute / Non-Governmental Organisation (NGO)

2) Country of legal residence and registration of legal personality

3) Current status of involvement of this partner committed / interested / to be contacted / to be found / other (specify)

4) Dutch Lead applicant is obligatory

- What interests do the project partners have in the project results and impact? Why do the partners want to participate in the project? What is their long-term benefit?
  - Applicant/Lead Partner:
  - Partner 2:
  - Partner ...:
  - Public partner: Should have a clear added value and clear activities in order to qualify as a PPP project under SDGP.

## **Project approach**

- Describe the project design in general terms.

Present briefly the main project interventions and investments and the rationale to include these into the project design. Is there local demand for the products and/or services that will be delivered by the project? If the project is innovative, please elaborate.

[Text]

## **Project output and outcome**

- What results (outputs and outcomes) are pursued?

Expected Key output and outcome <sup>1)</sup>
1
2
3
...

1) Output: The products, capital goods and services (including hardware) which directly result from a development intervention (the project); may also include changes resulting from the intervention which are relevant to the achievement of outcomes; Outcome: The short-term and medium-term effects of an intervention's output.

## **Sustainability and potential for upscaling**

The project results should contribute to a more sustainable environment and living conditions in the target country. Sustainability is defined by the three main cross cutting themes in SDGP: 1. climate adaptation, 2. circular economy and 3. gender equality.

- How will the project contribute to climate adaptation?

[Text]

- How will the project contribute to a circular economy?

[Text]

- How will the project contribute to gender equality?

[Text]

### **MORE DETAIL ON THE FINANCIAL SUSTAINABILITY**

- If the financial sustainability is based on one or more business case(s), please provide the outlines of this/these business case(s)<sup>1</sup>. If the financial sustainability is (partly) not based on one or more business case, indicate how the project results can be sustained based on local financing (e.g. taxes, tariffs, public budget allocation)

[Text]

### **POTENTIAL FOR UPSCALING**

Projects with a considerable scaling potential contribute in general more substantially to reaching the development impact on the specific policy themes.

- How can the project be scaled up?

1

A tool that helps to structure a business case is the PPP-canvas tool, developed by PPP-Lab. This tool is available on the website of the PPP-Lab: <http://www.ppplab.org/the-pppcanvas/>. If this model is used (voluntarily, not mandatory), the canvas may be attached to this concept note.

[Text]

### **Provisional budget**

- What is the expected project budget?

The project budget can be modified during development of the SDGP application.

Budget line	Budget in Euro
Project Management	
Technical Assistance	
Hardware	
Monitoring and evaluation <sup>1)</sup>	
<i>Total budget</i>	

1) Project (output and outcome, contribution to SDGP objectives) monitoring and evaluation is regarded to be an important aspect of SDGP-projects. For this, a baseline study and annual reporting on project key indicators are mandatory.

- What are the contributions of the partners within the project?

Organisation	Budget in Euro	Means of financing <sup>1)</sup>
SDGP		Subsidy
Partner x		
...		

1) The financing method, for instance a cash investment / an in kind investment (labour) / external other funds / other (specify). A maximum of 50% of the project costs can be subsidized. A minimum of 25% of the total budget should be invested by the company partner(s).

- Why is SDGP support needed?

[text]