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**Contracting Authority: African Union – Interafrican Bureau for  
Animal Resources**

**Support implementation of Youth and Women in Livestock,  
Fisheries and aquaculture Agribusiness Incubation**

**Guidelines  
for call for proposals**

**Reference: Call for proposal 08/AU-IBAR/68/222**

**Deadline for submission of requests:**

**28th March 2019**

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## Summary of Award Opportunity

The African Union InterAfrican Bureau for Animal Resources (AU-IBAR) is a specialized technical office reporting to the Department of Rural Economy and Agriculture of the AU Commission. The Institution is mandated to support and coordinate the improvement of Animal Resources (livestock, fisheries and wildlife) as a resource for human well-being in the member states of the African Union and contribute to economic development, particularly in rural areas.

In the framework of the implementation of the Member state funds to “**Support implementation of Youth and Women in Livestock, Fisheries and aquaculture Agribusiness Incubation**”, AU-IBAR will undertake to utilize these funds to empower African youth and women to effectively participate in the animal resources sector. The beneficiaries of this call of proposals will be members of the newly formed African Union networks; African Youth in Livestock Fisheries and Aquaculture Incubation Network (AYL-FAIN) and the African Women in Animal Resources Farming and Agribusiness Network (AWARFA-N) and other African youth and women engaged in the animal resources value chain in Africa. The proposed grant will support existing women and youth-led enterprises and early start-ups. The expected outcome of this Call for Proposals is to facilitate the industrial development and transformation of Africa’s animal resource sector.

The following call for proposals is composed of five sections:

- The first session offers a brief introduction to the call of proposal, describes the award and objectives of the award
- The second session provides the necessary information on the award among which the amounts of the awards accessible.
- The third refers to the eligibility conditions while the fourth provides the methodology to apply.
- The last section on the contracting authority timeline for the call of proposals.

## **Section I: Funding Opportunity Description**

### **1. Introduction**

#### **Support implementation of Youth and Women in Livestock, Fisheries and aquaculture Agribusiness Incubation**

Africa is a unique continent which boasts of a rich diversity of Animal resources. The continent has great potential to be food secure; however, this potential has remained just that, potential. There is need to tap into these animal resources and ensure that Africa is transformed to a food and nutritionally secure continent.

Youth and women form the back bone of the animal resources sector in Africa, although often as unremunerated subsistent family workers with low productivity levels. Youth and women have predominantly been the main players in the informal marketing and sale of animals and animal products especially at the farm gate but also across the entire animal resources value chain including activities such as processing, marketing and distribution of animal commodities.

Despite their important role in various areas of the animal resources value chains, women and youth continue to face several constraints that limit their full participation especially in the livestock, fisheries and aquaculture sector. The lack of secured rights to land, water, lack of access to capital, lack of skill for value addition and the inability to pool products in order to collectively benefit from economies of scale are some of the issues that limit the participation of women and youth in animal resources value chain. Recognizing that the creation of more gainful and productive youth and women employment in the animal resources sector is an important means to reduce rural poverty, it is critical to strengthen the capacity of youth and women to enable them effectively participate in the modernization of the agricultural sector. This is imperative for enhanced resilience, improved food security, poverty reduction, job and wealth creation.

It is in this light that, African Union's Agenda 2063 spearheads the drive towards women being empowered to play their rightful role in various spheres as well as have rights to productive assets such as land, water as well as youth being socially, economically and politically empowered to support people-driven economies. All this is to ensure that Africa realizes its full potential through the active engagement of women and Youth in various sectors.

Hence, in this regard, African Union through AU-IBAR established the African Youth in Livestock Fisheries and Aquaculture Incubation Network (AYL-FAIN) and the African Women in Animal Resources Farming and Agribusiness Network (AWARFA-N) to co-ordinate organized involvement and participation of women and youth in various activities across priority animal resources value chains. The networks envision spearheading activities that will increase

youth and women's access to markets, financial services, inputs and land as well as develop crowdsourcing platforms that will promote access to global markets and products.

## **2. Award Description**

In order to empower African youth and women to effectively participate in the animal resources sector AU-IBAR will provide a Grant to support existing enterprises and early start-ups. This Grant aims to promote the entrepreneurial agribusiness as means for job and wealth creation for Africa's youth and women.

Through this Grant, AU-IBAR envisions to;

- i. Promote private sector driven business incubation in animal resources as a means of creating youth employment and wealth;
- ii. Empower African youth and women by providing them with hands-on and transferable skills for sustainable jobs and wealth creation;
- iii. Create jobs for would-be youth migrants or youths who currently crowd the cities with underemployment;
- iv. Promote competitiveness of Africa's animal resource value chains and quality of animal-based commodities from Africa;
- v. Promote intra-African trade in animal commodities and services;
- vi. Promote market-led technical capacities and upscale of ICTs and innovations in the animal resources sector.
- vii. Promote technology driven animal resources development through increased technology uptake in high priority value chains

## **3. Overall objective and outcome of the Call**

The overall objective of the call of proposals is to promote entrepreneurial agribusiness as means for job and wealth creation for Africa's youth and women. The expected outcome of this Call for Proposals is to select applicants with innovative ideas that can lead to new products or service development, or improved commercialization of products and services that will subsequently facilitate the industrial development and transformation of Africa's animal resources sector.

The specific objectives are to:

- Launch a call for proposal to select suitable/ priority actions to be supported within Members of the African Youth in Livestock Fisheries and Aquaculture Incubation Network (AYL-FAIN) and the African Women in Animal Resources Farming and Agribusiness Network (AWARFA-N) across the continent
- Offer technical support to the selected AYL-FAIN and AWARFA-N led-initiatives and other women and youth led agribusiness projects.

## **Section II: Award Information**

### **Estimate of funds available**

The minimum number of co-applicants should be 2 and a maximum of 5 Applicants. The financial allocation available as African Union contribution is as follows:

#### **Category 1 – Existing Agribusiness at the incubation or acceleration phase**

- Total allocation for joint applications: **Twenty thousand United States Dollars (USD20,000)**
- Total allocation for individual applications: **Ten thousand United States Dollars (USD10,000)**

#### **Category 2- Agribusiness Start-ups (Yet-to-be established agribusinesses)**

- Total allocation for joint applications: **Twenty thousand United States Dollars (USD20,000)**
- Total allocation for individual applications: **Ten thousand United States Dollars (USD10,000)**

## **Section III: Eligibility Information**

### **1. Eligibility of applicants: who may apply?**

#### **Category 1-Existing Small and Medium Agribusiness incubation and acceleration phase:**

This category will focus on existing women and Youth entrepreneurs and enterprises in the animal resources sector. The impetus will be to support this category financially and technically to increase their on-farm profits by building their capacities to increase farm production, enhance market linkages, improve agripreneurial skills and reduce farming costs and risks.

African youth and women already engaged in animal resources agribusinesses at primary production, processing, transport, marketing, or service provision levels are eligible to apply either through joint or individual applications. Applicants must be owners of legally registered business.

**Category 2 – Start-up (Yet-to-be established agribusinesses):** This will focus on African youth and women with innovative agribusiness models and ideas in any area across high priority value chains. The proposed ideas/concepts for agri-businesses must have a competitive, creative and innovative edge. Applicants with innovative, novel and dynamic ideas for improving farm profits and outputs through various upscaling or adoption of novel ideas are encouraged to apply. This category applies to African Youth and Women who are not yet operating an animal resource agribusiness and can demonstrate the ability and capacity to start and sustain a new agribusiness are eligible to apply either through joint or individual applications.

Applicants must have a well defined prototype or proof of concept/idea and that the product(s) should not have been introduced to the market. Applicants under this category must have a registered or corporate entity.

## **2. Eligible Project Proposals: Project Proposals for which an application may be made**

### **Definition:**

Project proposal is composed of a set of activities, with clearly defined targets, to be implemented in a limited timeframe.

### **Duration**

The planned duration of the Project proposal may not exceed 7 months.

### **Location**

Member States or cluster of member States or Regional Economic Communities

### **Types of Project proposals will focus on components across the animal resource value chain**

1. Project proposals aimed at promoting competitiveness of Africa's animal resource value chains and quality of animal-based commodities from Africa;
2. Project proposals aimed at marketing, supply chain management, distribution and aggregation
3. Project proposals aimed at improving value addition ,processing, packaging
4. Actions aimed at increasing technology uptake and transfer across high priority animal resources value chains
5. Project proposals aimed at increasing Agro inputs and improving animal disease management
6. Project proposals aimed at incorporating innovation across high priority animal resources value chains

### **Types of activity**

The activities proposed should satisfy the following criteria,

- A. Relevant to the overall objective to empower women and youth in agribusiness
- B. Focused on high priority regional or national animal resources value chains
- C. Innovative and strategic
- D. National and Regional relevance
- E. Replicable in neighboring countries or region/continent
- F. Inclusive - targets many stakeholders and departments (Women, Youth, producers, traders, public and private services providers, regulatory bodies, policy makers)
- G. Based on a well thought needs analysis

- H. Feasible, practicable and sustainable
- I. Potential to generate at least 1 best practice paper.

## **Section IV: Application and Submission Information**

### **1. How to apply and the procedures to follow**

#### **Full Proposal Application format**

#### **I. APPLICANT CONTACT INFORMATION**

##### **A. Target Country or Region:**

##### **B. Contacts:**

- Contact person, Position, Institution
- Physical Address, City/Country, Telephone, Fax, Email & Web Page

#### **II. PROJECT SUMMARY (Table format)**

- A. Project Title
- B. Estimated duration (months)
- C. Amount/Resources requested (in US\$):
- D. Countries or country targeted
- E. Objective of the Proposal

#### **III. DESCRIPTION OF THE ACTION**

- A. Justification** *(Approximately 800 words: Present an overview of opportunities and gaps of to be addressed in the proposed initiative, and highlight how the intervention will increase food production, on farm profits, technology transfer, innovation development, value-addition, market growth, jobs and wealth creation. Expound on the scope of action and its influence and impact at national, regional and continental level. Indicate the primary beneficiaries and the potential of replicability of the action at higher levels.*
- B. Information needs and methodologies to be used** *(Approximately 250 words: Indicate the information that needs to be collected or generated to be able to develop and monitor the results of the action. Describe the methodologies to be used to identify the priorities, targets and milestones of the action).*
- C. Expected results** *(Approximately 200 words: Identify the expected results of the action).*
- D. Activities** *(Approximately 200 words: Describe each activity of the action. Actions should focus on at least one of the 6 areas of focus listed in Section III (2) of this Call for Proposal).*
- E. Institutions involved and partnerships** *(Approximately 200 words: Describe parties to implement the action, as well as the roles and responsibilities).*

**F. Budget** (Present in a summary table the estimated cost of each activity of the action)

**G. Indicative co-financing** (If any, with approximately 200 words: Identify actual and potential additional funds from other funding source).

**H. Potential outcomes and best practises** (Approximately 200 words: Highlight potential outcomes and best practises that will be realized).

**I. References** and endorsement (Literature review consulted)

**J. Endorsement** (All applications **must** be endorsed by a competent authority i.e. a Senior Level Government Official, at the Ministry in charge of either Agriculture, Livestock, Trade, or Youth and Women Development).

### Eligibility Criteria

Criteria	Score
<b>1. Relevance of the Project Proposal</b>	
<p>1.1 How relevant is the impact of the proposed action? What is the national and/or regional importance of the proposal in achieving the objectives of strengthening women and youth in agribusiness?</p> <p>relevance of the action to the country's/ region's priority value chains</p> <p>Does the action promote competitiveness of Africa's animal resource value chains and quality of animal-based commodities from Africa?</p> <p>Does the action promote market-led technical capacities and upscale of technologies and innovations in the animal resources sector?</p> <p>Does the action promote technology uptake and innovation development in high priority value chains?</p> <p>Does the action promote value addition of animal produce and products?</p> <p>Does the action contribute towards market driven economies?</p> <p>Does the action proposal clearly indicate how proposed activities will complement work already carried out, or are underway and, or will not unnecessary duplicate other work?</p> <p>1.2 How relevant is the proposal to the objectives and priorities of the Call for Expression of interest?</p> <ul style="list-style-type: none"> <li>• Relevance to the overall objective to empower women and youth in agribusiness</li> <li>• Focus on priority regional animal resources value chains</li> <li>• Innovative</li> <li>• National and Regional relevance</li> <li>• Replicable in neighboring countries or region / continent</li> <li>• Targeting many stakeholders and departments (Women, Youth, producers, traders, public and private services providers, regulatory bodies, policy makers)</li> <li>• Based on a well thought needs analysis</li> </ul>	

<ul style="list-style-type: none"> <li>Potential to generate at least 1 best practice paper.</li> </ul>	
<b>2. Design of the Project Proposal</b>	
<p>2.1 How coherent is the overall design of the action? In particular, does it reflect the analysis of the problems involved; take into account external factors and relevant stakeholders?</p>	
2.2 Is the action feasible and consistent in relation to the objectives and expected results?	
<b>1. Financial and operational capacity</b>	
1.1 Do the applicant and, if applicable, partners have sufficient experience of project management?	
1.2 Do the applicant and, if applicable partners have sufficient technical expertise? (notably knowledge of the issues to be addressed) Does the proposal indicate that the capacity of the team is adequate to perform the activities indicated? Are partners with different disciplines, gender and from different stakeholder groups included in the team?	
1.3 Do the applicant and, if applicable, partners have sufficient management capacity? (including staff, equipment and ability to handle the budget for the action)?	
1.4 Does the applicant have stable and sufficient sources of finance to ensure co-funding and implementation?	
<b>4. Sustainability of the Project Proposal</b>	
4.1 Is the action clearly indicate who the immediate beneficiaries and likely to have a tangible impact on this target groups?	
4.2 Does the proposed action clearly indicate how the expected results will directly or indirectly address the needs of the proposed target groups Is the proposal likely to have multiplier effects? (Including scope for replication and extension of the outcome of the action and dissemination of information.)	
<b>3. Effectiveness and feasibility of the Project Proposal</b>	
3.1 Are the activities proposed appropriate, practical, and consistent with the objectives and clearly linked toward effectively achieving the project's net results, its outcome and impact?	
3.2 Is the action plan clear and feasible? (Are the proposed activities feasible in terms of resources and timing and in terms of regional characteristics?)	
3.3 Does the proposal contain objectively verifiable indicators for the outcome of the action? Is evaluation foreseen? Does it have proper milestones and indicators incorporated or does it indicate how the progress will be monitored and its impact assessed?	
3.4 Is the partners' level of involvement and participation in the action satisfactory? What is the extent of collaboration promoted by the proposal? How is collaboration expected to contribute to the effectiveness and efficiency of the proposal? Does it indicate any counterpart funding, inputs or in kind contributions?	
<b>5. Budget and cost-effectiveness of the Project Proposal</b>	
Are the activities appropriately reflected in the budget? In particular, is the budget adequate to fully cover the proposed activities and produce the expected results?	
<b>Maximum total score</b>	

## 2. Where and how to send the application form?

Applications should be submitted in a sealed envelope by private courier service or by hand-delivery (a signed and dated certificate of receipt will be given to the deliverer) at the address below:

**The Director  
African Union InterAfrican Bureau for Animal Resources  
Kenindia Business Park, Museum Hill, Westlands Road  
P.O. Box 30786 00100,  
Nairobi, Kenya**

Applications sent by any other means (e.g. by fax or normal/registered mail) or delivered to other addresses will be rejected.

The outer envelope must bear the **reference number and the title of the Call for Proposals**, together with the full name and address of the applicant.

Soft copies of applications should be sent to [procurement@au-ibar.org](mailto:procurement@au-ibar.org) with copies to [ahmed.elsawalhy@au-ibar.org](mailto:ahmed.elsawalhy@au-ibar.org)

Applicants mentioning partners should send the applications with the partners' agreement statements.

**NB: All applicants must submit Hard and Soft copies of their applications to the above mentioned addresses. This is a prerequisite for further processing of the applications.**

## 3. Submission deadlines

The applications must be received by **28<sup>th</sup> March 2019**

## 4. Further information for the application forms

Questions may be sent by e-mail no later than **18 days** before the deadline for the submission of applications to the addresses listed below, indicating clearly the reference of the Call for proposals:

E-mail address: [mary.mbole-kariuki@au-ibar.org](mailto:mary.mbole-kariuki@au-ibar.org) and [john.oppong-otoo@au-ibar.org](mailto:john.oppong-otoo@au-ibar.org)

Contracting Authority has no obligation to provide further clarifications after this date.

Replies will be given no later than **10 days** before the submission of applications deadline.

In the interest of equal treatment of applicants, the Contracting Authority cannot give a prior opinion on the eligibility of an applicant, a partner or an action.

Questions that may be relevant to other applicants, together with the answers, will be published on the internet: [www.au-ibar.org](http://www.au-ibar.org). It is therefore highly recommended to regularly consult the abovementioned website in order to be informed of the questions and answers published

## **Section V: Award Administration Information**

### **1. Notification of the Contracting Authority's decision**

#### **A. Content of the decision**

Applicants will be informed in writing of the Contracting Authority's decision concerning their application and, in case of rejections, the reasons for the negative decision.

#### **B. Indicative time table**

	<b>DATE</b>	<b>TIME*</b>
<b>Deadline for request for any clarifications from the Contracting Authority</b>	15 <sup>th</sup> March 2019	15.00 hours local time
<b>Last date on which clarifications are issued by the Contracting Authority</b>	19 <sup>th</sup> March 2019	15.00 hours local time
<b>Deadline for submission of applications</b>	28 <sup>th</sup> March 2019	<i>15.00 hour's local time (as evidenced by the date of dispatch, the postmark or the date of the deposit slip).</i>
<b>Notification of award (after the eligibility check)</b>	30 <sup>th</sup> March 2019	-
<b>Contract signature</b>	8 <sup>th</sup> April 2019	-

\***Provisional date.** All times are in the time zone of the country of the Contracting Authority

This indicative timetable may be updated by the Contracting Authority during the procedure. In such case, the updated timetable shall be published on internet at the AU-IBAR website.